

Texas Forestry Association 110th Annual Conference

October 23-25, 2024
Hyatt Regency - Conroe

1001 Grand Central Parkway
Conroe, Texas 77304

Exhibitor & Sponsor Opportunities

Join us in Conroe for the 110th TFA Annual Conference either as an exhibitor, sponsor, or both! The event will take place at the Hyatt Regency Conroe. TFA is working on a great lineup of speakers and activities.

Big Changes

Hang on to your hat, we are making some changes! The Annual Conference Planning Team suggested a somewhat different layout for this year's meeting. It won't affect exhibitors a great deal, but we wanted you to know about them in advance. Day

1 will start with a Board of Directors meeting at 10am, followed by the opening session at 1:30pm. Exhibitors will need to be set up by 2pm.

On the evening of Day 2, following the President's Banquet, the Hospitality Suite will be held in the same ballroom immediately following the banquet. This will give everyone an opportunity to stay and visit instead of relocating to a different area. All exhibits need to be open during this time, approximately 9-11pm.

Take down will remain on the morning of Day 3, which will include breakfast and the offsite events – golf, clay shoot, field trip. The complete agenda and meeting packet will be available in early August.

Please carefully read the exhibitor and sponsor sheets as some of the details have changed.

This will be an exceptional opportunity for you to get your name in front of a very large group of landowners, foresters, loggers, industry personnel and others, and benefit from the networking that takes place at TFA Annual Conferences.

Please contact Susan Stutts (936) 632-8733 or [sstutts@texasforestry.org](mailto:ssutts@texasforestry.org) with any questions or if you need further information. Thank you and we look forward to seeing you in October!

Exhibitors

1. Exhibitors will be set up in the Pre-function Area as shown on the attached layout. Overflow exhibits will be located inside the Regency Ballroom where all meal functions and the PLT Silent Auction will be held. The Sessions will all take place in the Lone Star Ballroom. Receptions and coffee breaks will be located near the exhibitors.
2. Exhibit space is being offered at **\$900** for an approximate 9 x 9 area and will include one free conference registration. Each additional exhibit personnel must register for the conference in order to participate in meals, awards presentations and any or all meetings and CEUs. Nametags will not be given to non-registered attendees. Conference registration will be available in mid-August. TFA has secured all the sleeping rooms at the hotel.
3. All exhibit space will include one draped 8' table and two chairs. **There are very few electrical outlets, therefore electricity will not be available to everyone: first come, first serve.** Bring extension cords with you if you request/receive electricity and a tablecloth if you desire one.
4. Exhibitors may set up from 10am – 2pm on Day 1 (Wednesday). You must be in place by 2pm.
5. Exhibits should be open at all times during the conference as attendees do visit the exhibit area throughout the event; however, exhibits must be open at the following times (subject to change):
 - Day 1, Wednesday: 2-7 pm; 8:30-9 pm
 - Day 2, Thursday: 8-8:30am; 11am-Noon Coffee Break; 3-3:40 pm Coffee Break; 6-7pm Reception; 9-11pm Hospitality Suite
 - Day 3, Friday: 8-8:30am
6. Exhibits may not be taken down until after breakfast on Day 3.
7. Handouts, door prizes and PLT Silent Auction items are encouraged.
8. TFA will list all exhibitors and sponsors in the bi-monthly *Texas Forestry* magazine, as well as online under the Annual Conference tab on the TFA website. We will also link your logo to your website's home page.
9. Exhibitors are encouraged to have registration for door prize drawings. Door prizes will be presented throughout the day on Day 2. TFA will ask exhibitors to come to the podium to present their respective door prize winners.
10. Your company's electronic logo (high resolution) must be provided to TFA if you did not participate last year. Email to sstutts@texasforestry.org.
11. Conference registration packets will be mailed to all TFA members, exhibitors, and sponsors, and it will be available on the TFA website, sometime in August. To secure your exhibit space, complete the registration at <https://member.texasforestry.org/page/2024AnnualConferenceexhibitorsandsponsors>. You may pay by check or with credit card or TFA will invoice you upon request.

Texas Forestry Association 110th Annual Conference

Sponsor Opportunities

October 23-25, 2024
Hyatt Regency - Conroe

1001 Grand Central Parkway
Conroe, Texas 77304

*Your company's electronic logo (high resolution) must be provided to TFA if you did not participate last year.

Email to [sstutts@texasforestry.org](mailto:ssutts@texasforestry.org).

\$5,000 Platinum Sponsor	\$2,500 Gold Sponsor	\$1,000 Silver Sponsor
<ul style="list-style-type: none"> • Your company's video commercial played during the event • Free Exhibit space (see Exhibitor info.) • Two free conference registrations • Logo recognition during the event (single and in a group) • Link to the sponsor page on the TFA website • Printed in TFA publications 	<ul style="list-style-type: none"> • Logo recognition during the event • Two free conference registrations • Link to the sponsor page on the TFA website • Printed in TFA publications 	<ul style="list-style-type: none"> • Logo recognition during the event • One free conference registration • Link to the sponsor page on the TFA website • Printed in TFA publications
\$500 Friends of Forestry Individual Events (multiple sponsors are allowed)		
<ul style="list-style-type: none"> • Logo recognition during the event • Listed on the sponsor page on the TFA website • Printed in TFA publications 	<ul style="list-style-type: none"> • Golf tournament - \$250 • Clay Shoot - \$250 • Coffee Breaks - \$250 • Pre-Conf. Tour - \$250 • Spouses Events - \$250 • Hospitality Suites - \$1,000 each* • Receptions - \$1,500 each* 	<ul style="list-style-type: none"> • Logo recognition during the event • Listed on the sponsor page of the TFA website • Printed in TFA publications <p>*Hospitality Suites and Receptions will also include separate signage.</p>

To sponsor, complete the form at <https://member.texasforestry.org/page/2024AnnualConferenceexhibitorsandsponsors>. You can pay by check or with credit card or TFA can email an invoice upon request.